



PW550 Digital Camera

Great Pictures, Better Memories

The PW550 is a feature-rich 12 megapixel 5X optical zoom camera that captures far-away images in ultimate clarity. With its 28mm wide-angle lens, you can capture panoramic views in detail. The PW550 is an excellent choice for taking pictures that are wider or taller, e.g. group pictures, landscapes, and tall buildings.



28mm wide-angle lens

Featuring a 28mm wide-angle lens, the PW550 allows you to fit more scenery into a shot. The wide-angle lens is ideal for taking pictures of panoramic landscapes and tall subjects.

5X Optical Zoom

Use the 5X Optical Zoom to magnify and capture sharp images when taking pictures from a distance. It brings subjects closer and enables you to see crisp details that would not otherwise be visible.

Smile Detection

With smile detection, the camera will search for a smile and automatically take the picture when it detects that the subject is smiling. This feature is especially helpful when trying to capture pictures of young children smiling in front of the camera.

Blink Detection

When you use the blink detection feature, the camera alerts you if a subject is blinking when the picture is taken. The camera will then prompt you to either keep or delete the picture, allowing you the opportunity to retake pictures as you deem necessary.

Over 25 scene modes

With over 25 scene modes, you can easily ensure the best shot is captured in different shooting situations. Pick the mode that best matches your activity or use the Intelligent scene mode to let the camera detect the conditions and select the best mode for you.

Use the portrait mode to make the background less distracting for perfect pictures focused on your loved ones. Select Snow mode on your next ski trip to transform overly bright, washed-out pictures into vibrantly colored photos of the slopes and snow capped mountains. Select Sunset mode to capture the beautiful scenes bathed in the dramatic warm colors of a sunrise or sun setting sky.

Package contents

- HP PW550 Digital Camera
- Wrist strap
- 0.8 meter USB cable
- Li-ion rechargeable battery
- Battery charger
- Quick Start Guide
- Software install and Electronic User Manual CD-ROM
- Warranty document



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SPECIFICATIONS

| | |
|------------------------------------|---|
| Sensor Type | 1/2.3" CCD |
| Total Pixels | 12.4MP (4077x3038) |
| Effective Pixels | 12.2MP (4032x3024) |
| Zoom | 5X optical zoom, 5X digital zoom |
| LCD Display | 2.7" |
| Still Image Format | JPEG/EXIF 2.2 |
| ISO Sensitivity | Auto, 50, 100, 200, 400, 800, 1600, 3200 (<3MP), 6400 (1280x960) |
| Video Format | AVI (Motion JPEG) |
| Storage Media | SD/SDHC (Up to 32GB) |
| Minimum System Requirements | Microsoft Windows XP/Vista/7 Pentium III 1GHz processor or equivalent 512MB RAM or greater 300MB available hard disk space for software installation |
| Power | Li-ion rechargeable battery |
| Dimensions | 3.59 x 2.30 x 0.89 inch / 91.1 x 58.3 x 22.5 mm |
| Weight | 0.26 lb / 120g (without battery) |
| Warranty | One year limited hardware warranty from date of purchase |

Questions about the HP Digital Camera?
Look us up online at <http://www.hp.com>

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